UNIVERSITY OF MADRAS

M.A. DEGREE PROGRAMME IN ECONOMICS

SYLLABUS WITH EFFECT FROM 2023-2024

501E3B

SEMESTER- III - ELECTIVE – V (2)

ENTREPRENEURIAL DEVELOPMENT

Course Objectives:

1. To understand the concept of Entrepreneurship
2. To understand the responsibilities and process of an entrepreneur

Unit I: Introduction

Introduction of Concepts Concept of Entrepreneur – characters of an Entrepreneur – distinction between Entrepreneur & Manager – function & Types of Entrepreneur. Concept Entrepreneurial ship – Role in Economic Development, Women Entrepreneurial ship – function, problems recent trends.

Unit II:Entrepreneurial Growth

Entrepreneurial Growth Economic & Non-Economic Factors – Role of Government Entrepreneurial Motivation – Theories – factors- Entrepreneurial Development – Need, Objectives, Phases Evaluation.

Unit III:Project Formulation and Selection

Projects & Entrepreneur Meaning – Identification – Selection- Project Formation: Meaning and Significance - Contents of a Project Report – Formation– Planning Commission Guidelines.

Unit IV:**Project Appraisal**

Project Appraisal and Finance Concept - methods of Appraisal- Need for financial Planning – Source of finance - Capital structure – Capitalisation –venture capital – Export Finance.

Unit V:Institutional Finance

Institutional Finance to Entrepreneurs Commercial Bank, Industrial Development of India (IDBI),Industrial Finance Corporation of India (IFCI),Industrial Credit & Investment Corporation of India (ICICI) Unit Trust of India (UTI),State Financial Corporation's (SFCs),State Industrial Development Corporation (SIDCO) Exam Bank of India- Institutional Support to Entrepreneur National Small Industries Corporation Ltd.(NSIC)- Small Industries Development Organisation (SIDO)- Small Scale Industries Board (SSIB)- State Small Industries Development Corporations (SSICS)- Small Industries Service Institutes (SISI)- District Industries Centre (DICs).

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Text Books:

1. Dr.S.S.Khanka (2011), Entrepreneurial Development, S.Chand& Company Ltd, Ram Nagar New Delhi. State Integrated Board of Studies – Economics PG 58.
2. 4. Poornima M. Charantimath, (2007), Entrepreneurship Development and Small Business Enterprises, Pearson Education, New Delhi.

Reference Books:

1. Vasant Desai, (2008), Dynamics of Entrepreneurial Development and Management, Himalaya Publishing House, New Delhi.
2. Robert D. Hisrich, Michael P. Peters and Dean A. Shepherd,(2007) Entrepreneurship, Tata McGraw Hill, New Delhi.
3. Khanka, S.S. (2007), Entrepreneurial Development, S.Chand& Company, New Delhi.

Web Resources:

1. https://www.startupindia.gov.in/content/sih/en/reources/l-d-listing.html
2. https://elearningindustry.com/entrepreneurship-and-elearning-top-5-elearning-options-newbie-entrepreneurs

Course Outcomes (COs):

Upon Completion of this course, the students will be able to

S.No	Course Outcomes	K-Levels
CO1	Understand the concept of Entrepreneurship	K_1, K_2, K_4
CO2	Ability to learn the factors involved in business	K_1,K_2, K_4
CO3	Identify the process involved in the project	K_1,K_2, K_3 K_4
CO4	Assess the methods of Project Appraisal	K_1, K_2, K_3 K_4 K_5
CO5	Acquire the knowledge about source of Finance	K_1,K_2,K_3,K_4

K_1 – Knowledge, K_2 - Understand, K_3 – Apply, K_4 – Analyse, K_5 – Evaluate, K_6 – Create.

CO-PO Mapping (Course Articulation Matrix)

CO /PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	2	3	3
CO2	3	3	2	3	3
CO3	3	3	3	3	3
CO4	3	3	3	3	3
CO5	3	3	2	3	3
Weightage	15	15	12	15	15
Weighted percentage of Course Contribution to Pos	3	3	2.4	3	3

Level of Correlation between PSO's and CO's

(Suggested by UGC as per Six Sigma Tool – Cause and Effect Matrix)

Assign the value

1 – Low

2 – Medium

3 – High

0 – No Correlation