UNIVERSITY OF MADRAS

M.A. DEGREE PROGRAMME IN ECONOMICS

SYLLABUS WITH EFFECT FROM 2023-2024

501S4A

ROLE OF MSMES - PRACTICE OF PUBLIC AND PRIVATE COMPANIES AND BANKING SYSTEMS

Course Objectives:

1. To enlight the students on various opportunities to start a small scale business and the understand the structure of MSMEs in India
2. To educate students about the schemes and policies in India for companies and banking

Unit I: MSMES in India

Concept of Entrepreneur and Entrepreneurship - Quality and Characteristics of Entrepreneurs - Overview and History of Entrepreneurship - Definition - Overview - History of SMEs in India - Performance(Role/Economic Indicators) - Production - Employment and Export Opportunities in MSMEs - Steps involved in setting up MSMEs.

Unit II: Programs Schemes and Services - I

Schemes Implemented by the ministry/through DC (MSME) Scheme - Scheme under XI Plan - Micro and Small Enterprise Cluster Development Program - Credit Linked Capital Subsidy Scheme for Technology Up gradation - Credit Guarantee Scheme - Assistance to Entrepreneurship Development Institutes. Programs and schemes of ministry of MSME Special Schemes for Backward area (State and UT to be considered backward and industrially backward Districts) Scheme on trade related entrepreneurship assistance and development (TREAD) for women Promotional Schemes for Women, Schemes Of NSIC, KVIC, COIR Board.

UNIT III: Programs, Schemes and Services - II

Programs and schemes of ministry of MSME - Special Schemes for Backward area (State and UT to be considered backward and industrially backward Districts) - Scheme on trade related entrepreneurship assistance and development (TREAD) for women - Promotional Schemes for Women - Schemes of NSIC,KVIC,COIR Board.

Unit IV: MSME Policies

Central Government Policies - SME and Export Promotion Policy - The MSME Development Act, 2006.

Unit V: Emerging Trends and Institutions Supporting MSME

Overview of World Trade Organization, Intellectual property rights, INSME - (International SME Network) - Bar Coding.

Text Books:

1. Vasant Desai, The Dynamics Of Entrepreneurial Development And Management, Himalaya Publishing House
2. Paul Burns and Jim Dewhurst, Small Business and Entrepreneurship, Palgrave Macmillan; 2nd edition

References:

1. Gupta C.B. and Srinivasan N.P., Entrepreneurship development in India, Sulthan Chand and Sons
2. Kamal Garg, Bharat's Handbook on MSMEs (Micro, Small and Medium Enterprises), Bharat Law House Pvt. Ltd.
3. Indian Institute of Banking and Finance, Micro, Small and Medium Enterprises (MSMEs), TAXMANN

Web Resources:

1. https://msme.gov.in/public-procrument-policy
2. https://www.wto.org/english/thewto_e/thewto_e.htm
3. http://coirboard.gov.in/?page_id=221

Course Outcomes (Cos):

Upon Completion of this course, the Students will be able

No.	Course Outcomes	K-Levels
CO1	To define MSME and to explain the history of it in India	K1,K2
CO2	To summarize and identify numerous schemes for MSMEs	K2,K3, K4
CO3	To analyze and illustrate the programs for women and economic backward	K2,K4
CO4	To know the functions of and discuss about MSME development Act	K4, K6
CO5	To evaluate and estimate the role of WTO in the functioning of MSMEs	K5,K6

CO-PO Mapping (Course Articulation Matrix)

CO /PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	3
CO2	3	3	3	3	3
CO3	3	3	3	3	3
CO4	3	3	3	3	3
CO5	3	3	3	3	3
Weightage	15	15	15	15	15
Weighted percentage of Course Contribution to Pos	3.0	3.0	3.0	3.0	3.0

Level of Correlation between PSO's and CO's

(Suggested by UGC as per Six Sigma Tool – Cause and Effect Matrix)

Assign the value

1 – Low 2 – Medium 3 – High 0 – No Correlation