

UNIVERSITY OF MADRAS
M.A. DEGREE PROGRAMME IN HISTORICAL STUDIES
 SYLLABUS WITH EFFECT FROM 2023-2024

FIRST YEAR – SEMESTER- IV

Course code	503S4A	HERITAGE MANAGEMENT	L	T	P	E
Core/Elective/Supportive	Elective		4	0	0	3
Pre-requisite	To create awareness on Heritage		Syllabus Version		2023-2024	
Course Objectives:						
The main objectives of this course are to:						
To protect heritage sector To create the managerial leaders To maintain cultural heritage sites. To know about the importance of the heritage tourism as potential for employment						
Expected Course Outcomes:						
On the successful completion of the course, student will be able to:						
1	Know about Heritage places in Tamil Nadu.					K1
2	Understand uniqueness of natural and heritage features					K2
3	Understand cultural legacy,					K3
4	Learn from leading thinkers and practitioners in the heritage sector					K4
5	To develop expertise in key areas such as acquisition, conservation, collection care and curatorial work					K5
K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate;						
Unit:1						14 hours
Communication skill - Heritage management- Basic Ideas of Heritage- The Origin and the development of the Museum of India – Classification of Museums- Objects and the Monuments of India-cultural heritage-Components - results, outputs, and management system improvements - Important words of the Description of Monuments - Demonstrate the ability to communicate and maintain interpersonal relationship - Demonstrate the knowledge of common signage used in the area.						
Unit:2						14 hours
Archaeological Survey of India- Archaeological sites- National and regional sites- UNESCO Heritage Sites – Mahabalipuram- Tanjore – Gangaikondacholapuram- Darasuram Temples- the Western Ghats - Demonstrate the knowledge of common words to describe - Identify various national & international tourism organizations of repute and recognition						

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Unit:3		14 hours								
Heritage Museum: Calculate Museum- Government Museum, Chennai- National Museum, New Delhi- Victoria Technical Institute, Chennai. Demonstrate the knowledge of basic terms used in Museum.										
Unit:4		14 hours								
State Department of Archeology- Heritage Sites in Tamil Nadu -Monuments – Types of Temples – Evolution of Dravidian Art and Architecture - Demonstrate the knowledge of organizational and functional areas of State Department of Archeology.										
Unit:5		14 hours								
Sustainable development-heritage and business entrepreneurship-Competency Framework for Cultural Heritage Management -The Indian National Trust for Art and Cultural Heritage (INTACH)										
Total Lecture hours		70 hours								
Text Book(s)										
1	Jeyaraj. V., Museology – Heritage Management, Government Museum, Chennai, 2005.									
2	Agarwal. O.P., Preservation of Art Objects and Library Materials, National Book Trust of India, New Delhi, 1999.									
3	Government Museums, Madras Government Museum in India, Centenary Souvenir, Government Museum, Chennai, 1999.									
4	Satyamurthi. S.T., Hand Book of the Madras Government Museum, Chennai, 1964.									
Mapping with Programme Outcomes										
COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	M	S	S	S	M	S	S	S
CO3	S	S	S	S	M	S	L	L	S	S
CO3	S	S	S	S	S	M	S	S	S	M
CO4	S	M	S	M	M	S	L	M	L	S
CO5	S	M	L	S	L	L	S	S	S	S

*S-Strong; M-Medium; L-Low