

**FIRST YEAR – SEMESTER – I**  
**FOUNDATION COURSE – PROFESSIONAL ETHICS**

| Subject Code     | L                                                                                                                                                                                                                                                                                                                                                                                       | T | P | S | Credits | Inst. Hours | Marks |           |             |
|------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---|---|---|---------|-------------|-------|-----------|-------------|
|                  |                                                                                                                                                                                                                                                                                                                                                                                         |   |   |   |         |             | CIA   | External  | Total       |
| 146B1A           | 2                                                                                                                                                                                                                                                                                                                                                                                       |   |   |   | 2       | 2           | 40    | 60        | 100         |
| Unit             | Contents                                                                                                                                                                                                                                                                                                                                                                                |   |   |   |         |             |       |           | No. of Hrs. |
| I                | <b>Concept and Theories of Business Ethics:</b><br>Definition of Ethics – Personal Ethics and Business Ethics – Morality and Law – How are moral standards are formed? - Religion and Morality – Morality, Etiquette and - Professional Codes – Indian Ethical Traditions.                                                                                                              |   |   |   |         |             |       |           | 6           |
| II               | <b>Business Ethics:</b><br>Principles of Personal Ethics – Principles of Professional Ethics – Evaluation of Ethics over the Years – Honesty, Integrity and Transparency – Distinction between Values and Ethics – Roots of Unethical Behaviour – Ethical Decision-making.                                                                                                              |   |   |   |         |             |       |           | 6           |
| III              | <b>Ethical Dilemmas, Sources and their Resolutions:</b><br>What is an Ethical Dilemma? – Sources of Ethical Behaviour – Code of Personal Ethics for Employees – How to resolve an Ethical problem? – How to resolve Ethical Dilemmas?                                                                                                                                                   |   |   |   |         |             |       |           | 6           |
| IV               | <b>Ethical Decision-making in Business:</b><br>Ethical Models that guide Decision-making – Which approach to use? – Ethical Decision-making with cross-holder Conflicts and Competition – Applying Moral Philosophy to Ethical Decision-making – Kohlberg’s Model of Cognitive Moral Development – Influences on Ethical Decision-making – Personal values and Ethical Decision-making. |   |   |   |         |             |       |           | 6           |
| V                | <b>Human Values for Indian Managers:</b><br>Lessons from Ancient Indian Education System – The Law of Karma – Quality of Work Life – Ethics of Vivekananda, Gandhiji, Aurobindo and Tagore.                                                                                                                                                                                             |   |   |   |         |             |       |           | 6           |
| <b>Total</b>     |                                                                                                                                                                                                                                                                                                                                                                                         |   |   |   |         |             |       | <b>30</b> |             |
| <b>Textbooks</b> |                                                                                                                                                                                                                                                                                                                                                                                         |   |   |   |         |             |       |           |             |
| 1                | Tom L. Beauchamp and Norman E. Bowie, “Ethical Theory and Business”, Prentice Hall, New Jersey                                                                                                                                                                                                                                                                                          |   |   |   |         |             |       |           |             |
| 2                | Manual Vela Squez, “Business Ethics Concepts and Cases”, Prentice Hall, New Jersey                                                                                                                                                                                                                                                                                                      |   |   |   |         |             |       |           |             |
| 3                | Kenneth Blanchard and Norman Vincent Peale, “The Power of Ethical Management”, New York, William Morrow & Co                                                                                                                                                                                                                                                                            |   |   |   |         |             |       |           |             |
| 4                | Dr.S.S.Khanka, “Business Ethics and Corporate Governance”,S Chand and Company Ltd,NewDelhi.                                                                                                                                                                                                                                                                                             |   |   |   |         |             |       |           |             |
| 5                | R.S.Naagarazan, “A Textbook on Professional Ethics and Human Values”, New Age International(P) Limited.                                                                                                                                                                                                                                                                                 |   |   |   |         |             |       |           |             |
| 6                | A.C.Fernando, “Business Ethics and Corporate Governance”, Pearson.                                                                                                                                                                                                                                                                                                                      |   |   |   |         |             |       |           |             |
| 7                | A.C.Fernando,K.P.Muraleedharan, E.K.Satheesh, “Business Ethics - An Indian Perspective”,Pearson India Education Service Pvt Ltd.                                                                                                                                                                                                                                                        |   |   |   |         |             |       |           |             |