

UNIVERSITY OF MADRAS
B.A. DEGREE PROGRAMME IN ECONOMICS
 SYLLABUS WITH EFFECT FROM 2023-2024

FIRST YEAR - SEMESTER II

| Subject Code | Subject Name | Category | L | T | P | S | Credits | Inst. Hours | Marks | | |
|----------------------------|--|----------|---|---|---|---|---------|-------------|-------|----------|-------|
| | | | | | | | | | CIA | External | Total |
| 104S2A | ECONOMICS FOR INVESTORS | SEC-2 | | | | | 2 | 2 | 25 | 75 | 100 |
| Learning Objectives | | | | | | | | | | | |
| C1 | To understand concepts of saving and investments | | | | | | | | | | |
| C2 | To probe the various investment avenue and its practice applications | | | | | | | | | | |
| C3 | To enables various investment markers and its features | | | | | | | | | | |
| C4 | To Know the economic fundamentals and the Business Environment | | | | | | | | | | |
| C5 | To understand various investment methods and its strategies | | | | | | | | | | |

| UNIT | Contents | No. of Hours |
|------|---|--------------|
| I | Introduction Saving and Investments – Meaning – Types - Importance – Role of Savings and Investment on the development of Individuals- Distributional Role of Investment – Income and Wealth – Equitable Distributional Role | 15 |
| II | Investment Avenues Traditional Investment – Cash, Deposits, Gold, Silver, Commodities Real Estates. Modern Investment – Direct Investment – Portfolio Investment - Insurance -Mutual Funds -Traded Funds. | 14 |
| III | Investment Markets Capital Market – Share Market – Primary and Secondary – Bond Markets- Money Market – Metal Market - Commodities Markets – Foreign Exchange Market - Hedging - Futures and Options | 16 |
| IV | Economic fundamentals for Investors Domestic Economic Environment: Economic Growth and Development – National Income – Per Capita Income, Unemployment – Taxes, Trade Cycle – Infrastructure – Physical and Economic. Political and Social Environment- International Economic Environment: International Economic Growth and Development, Trade, Foreign Exchange - Global Recession- Oil Market – War Between Countries | 15 |
| V | Investment Methods and Strategies. Cash Flow – Capital Gain – Risk Rewarding – Asset Accumulation - Risk Distribution – Asset Management. | 15 |
| | Total | 75 |

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| Course Outcomes | | Programme Outcomes |
|------------------------|--|---------------------------|
| CO | On completion of this course, students will | |
| 1 | Describe the types and importance of savings and investments. | PO1 |
| 2 | Explain the available for investment avenues | PO2 |
| 3 | Understand the operations of different types of investment markets. | PO1,PO2 |
| 4 | Evaluate the economic fundamentals and information. | PO1,PO3 |
| 5 | Construct objective enabling investment plans, strategy, evaluate and restructure if required. | PO2,PO3,PO4 |
| Textbooks | | |
| 1 | Ken McElroy, (2004) The ABCs of Real Estate Investing, Hachette Book Group USA | |
| 2 | EsmeFaerber (2013), All about Stocks ,TataMGrav Hill, New Delhi | |
| 3 | Christopher D. Piros, Jerald E. Pinto(2013), “Economics for Investment Decision Makers:Micro, Macro, and International Economics, Workbook”, Wiley, 2013 | |
| 4. | John Calverley, “The Investor's Guide to Economic Fundamentals”, Wiley, 2003 | |
| 5 | Howards Marks, Mastering The Market Cycle:Getting the Odds on Your Side”, John Murray Press, 2018 | |

| Reference Books | |
|------------------------|---|
| 1. | Robert T. Kyosaki,(2014) Guide To Investing Business Plus ISBN: 9780446589161 |
| 2. | BenjamineGraham(1949), The Intelligent Investor, Harper&Brothers |
| 3. | Mary Buffett and David Clark(2002), The New Buffettology (Simon and Schuster) |
| 4. | John C Bogle(2017) The Little Book of Common Sense Investing:The Only Way to Guarantee Your Fair Share of Stock Market Returns, Wiley Publications |
| 5. | William J. O’ Neil (2009) How to Make Money in Stocks: A Winning System in Good Times and Bad, Fourth Edition McGraw Hill Education |
| Web Resources | |
| 1. | https://www.capitalmarket.com/ |
| 2. | https://www.icmagroup.org/ |
| 3. | https://www.nseindia.com |
| 4. | https://www.stockbrokers.com/guides/beginner-investors |
| 5. | https://www.nasdaq.com/articles/10-best-stock-trading-websites-for-beginners |

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Mapping with Programme Outcomes:

| | PO 1 | PO 2 | PO 3 | PO 4 | PO 5 | PO 6 | PO 7 | PO 8 |
|--|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| CO 1 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 |
| CO 2 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 |
| CO 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 |
| CO 4 | 3 | 3 | 3 | 3 | 2 | 3 | 3 | 3 |
| CO 5 | 2 | 2 | 3 | 3 | 3 | 2 | 3 | 3 |
| Weightage | 14 | 14 | 15 | 15 | 14 | 14 | 15 | 15 |
| Weighted percentage of course contribution to POS | 2.8 | 2.8 | 3.0 | 3.0 | 2.8 | 2.8 | 3.0 | 3.00 |

S-Strong-3 M-Medium-2 L-Low-1

Level of Correlation between PSO's and CO's

| CO /PO | PSO1 | PSO2 | PSO3 | PSO4 | PSO5 |
|---|-------------|-------------|-------------|-------------|-------------|
| CO1 | 3 | 3 | 3 | 3 | 2 |
| CO2 | 3 | 3 | 3 | 2 | 2 |
| CO3 | 2 | 2 | 3 | 3 | 3 |
| CO4 | 3 | 3 | 2 | 2 | 2 |
| CO5 | 2 | 2 | 3 | 3 | 3 |
| Weightage | 13 | 13 | 14 | 13 | 12 |
| Weighted percentage of Course Contribution to PSOs | 2.6 | 2.6 | 2.8 | 2.6 | 2.4 |

Strong-3 M-Medium-2 L-Low-1