

UNIVERSITY OF MADRAS
B.A. DEGREE PROGRAMME IN ENGLISH
 SYLLABUS WITH EFFECT FROM 2023-2024

DIGITAL LITERACY AND CONCEPTS

Subject Code	Category	L	T	P	S	Credits	Inst. Hours	Marks		
								CIA	External	Total
105S2B	SEC-III	Y	Y	-	-	2	5	25	75	100
Learning Objectives										
LO1	To help the students to be introduced to digital literacy									
LO2	To elaborate on digital values, language and culture									
LO3	To explore digital literacy in terms of information, identity and labeling									
LO4	To discuss teacher's engagement in digital literacy									
LO5	To analyze socio-economic factors in digital literacy									
UNIT	Details									
I	1. Introduction to Digital Literacy and its types. 2. Digitizing Information.									
II	1. Values and Ethics of Digital Literacy 2. Significance of Digital Literacy 3. Characteristics of Digital Literacy 4. The role of Language in Digital Literacy									
III	1. Digital Media and its Types 2. Email, vlog, blog, twitter, Facebook, E-book.									
IV	Digital Literacy in Education									
V	Challenges in Digital Literacy									
<p>The course outcome is based on the Learning Objectives. Each course objective will have a course outcome. This will elucidate what the student will acquaint once he completes that particular unit. There will be equal number of Learning Objectives and Course outcomes. The blooms taxonomy verbs will be given as a separate annexure for your reference. Each course out come should be mapped with the POs. The mapping of each CO can be done with any number of POs.</p>										
Course Outcomes										
Course Outcomes	On completion of this course, students will;									
CO1	Gain knowledge of digital literacy.								PO1	
CO2	Acquire skills in text literacies and language.								PO1,PO2	

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CO3	Acquire skills in information digital literacy.	PO4,PO6
CO4	Build confidence in using digital literacy.	PO4,PO5,PO6
CO5	Aware of the various types socio-economic factors in digital literacy.	PO3,PO8
Text Books (Latest Editions)		
1	Introduction to Digital Literacy(2ndEdition)-Mark Bowles.	
2	Popular Culture, New Media and Digital Literacy in Early Childhood –J. Marsh	
3	Digital Literacy: Different Cultures, Different Understandings– E. Helsper.	
References Books (Latest editions, and the style as given below must be strictly adhered to)		
1.	Implementing Media Literacy: Empowerment, Participation and Responsibility– S .Livingston.	
2.	Literacy: Reading the word and the word –P. Freire and P. Macedo.	
3.	Media Literary in Schools: Practice, Production and Progression –A.Burnand J .Durrant.	
4.	Digital Literacy for Learning–A. Martinand D. Madigan Changing Literacies–C. Lankshear.	

Mapping with Programme Outcomes:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	3	3	3	3	3	3	3	2	3	2
CO2	2	3	3	3	2	3	3	2	2	2
CO3	3	3	3	2	3	3	3	2	3	2
CO4	3	3	3	3	3	3	3	2	2	2
CO5	3	2	3	3	3	3	3	2	2	3

3 – Strong, 2 – Medium , 1 - Low

Mapping with Programme Outcomes:

CO /PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	3
CO2	3	3	3	3	3
CO3	3	3	3	3	3
CO4	3	3	3	3	3
CO5	3	3	3	3	3
Weightage	15	15	15	15	15

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Weighted percentage of Course Contribution to Pos	3.0	3.0	3.0	3.0	3.0
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