

**UNIVERSITY OF MADRAS**  
**B.A. DEGREE COURSE IN HISTORICAL STUDIES**  
**SYLLABUS WITH EFFECT FROM 2023-2024**

**FIRST YEAR – SEMESTER- II**

**SEC III – INTRODUCTION TO KNOWLEDGE MANAGEMENT (KM)**

Subject Code	Subject Name	Category	L	T	P	S	Credits	Inst. Hours	Marks		
									CIA	External	Total
<b>106S2B</b>	<b>Introduction to Knowledge Management (KM)</b>	SEC					2	2	25	75	100
<b>Course Objectives</b>											
C1	To understand the concept of Knowledge Management										
C2	To Know the skill basis of the personnel										
C3	To understand the importance of Social net working										
UNIT	DETAILS										No. of Hours
1	Concept of Knowledge Management – Components of Knowledge , management – Importance of KM -										15
II	Skilled People - Platform – Process – Strategy										15
III	Marketing Strategy – Social Net Working – Importance of IT Industry – Use and spread of Knowledge Creation										15
<b>Total</b>										<b>45</b>	
Course Outcomes										Programme Outcomes	
CO	On completion of this course, students will										
1	Know the meaning of KM										PO1,PO2,
2	Use IT network										PO2, PO3
3	Use created knowledge										PO1, PO2

<b>Text Book</b>	
1	Elias .M Awad & Hassan .M.Ghazari : Knowledge Management, Prentice Hall, Bombay
2	Von Krg, et.al, (Ed) : Knowing In Firms : Understanding, Managing and Measuring Knowledge. London, Sage 1998.
3	Mahadeven. B, Vinayak Rajat Bhat & Nagendra Pavana .R.N : Introduction to Indian Knowledge System, PHA Publisher,